

# GL&SCS 2006 Editorial Calendar

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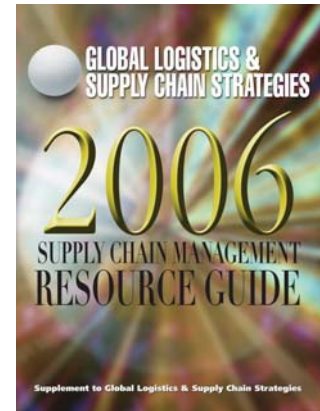
## The 2006 Supply Chain Management Resource Guide & Executive Yearbook

The annual complete source of industry suppliers of solutions, systems and services, industry conferences, exhibitions, seminars and executive education programs.

A look back at the past year's developments and what to look for in the coming year from some of today's most respected SCM research organizations and analysts.

### BONUS DISTRIBUTION:

- *Interlog Winter, January 23-26, Amelia Island, FL*
- *Supply Chain Executive Retreat, January 30 - February 1, Miami Beach, FL*
- *Yellow Transformation, Jan 31 - Feb 2, Las Vegas, NV*



Space Closing: Dec. 9  
Material Closing: Dec. 16

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## The World's Best Managed Supply Chains

Examining the supply chain operations, systems and strategies that have enabled certain companies to achieve world-class performance and business success.

### Also:

- **RFID—The Future Store—A Behind the Scenes Look**
- **Global Trade Management**
- **New Ideas for Congestion Relief**

### BONUS DISTRIBUTION:

- *IWLA, March 19-22, Las Vegas, NV*
- *RFID World, February 27 - March 1, Dallas, TX*
- *eyefortransport North American Technology Forum, March, Chicago, IL*

### Departments

1. Executive Interview
2. Transportation: Trucking
3. FastForward: Ideas and Trends in SCM
4. Up Front—Industry News: Logistics, Technology, Automotive/High-Tech/Electronics
5. Executive Education
6. Opinion

Space Closing: Jan. 13 • Material Closing: Jan. 20

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## Complexity Masters

Multiple case studies highlight how companies are dealing with increasingly complex supply chains, as they address issues such as outsourcing, offshore manufacturing, security, congestion, new technology, cost-cutting and new customer demands.

### Also:

- **Logistics for Service Parts**
- **Managing Supply Chain Risk**

### BONUS DISTRIBUTION:

- *National Manufacturing Week, March 20-23, Rosemont, IL*
- *Supply Chain World North America, March 27-29, Dallas, TX*
- *Outsourcing Logistics Best Practices, April Dates and Location TBD*

### Departments

1. Executive Interview
2. Transportation: Ocean Freight
3. FastForward: Ideas and Trends in SCM
4. Up Front—Industry News: Logistics, Technology, Retail/CPG/Food
5. Executive Education
6. Opinion

Space Closing: Feb. 10 • Material Closing: Feb. 17

## Technology Roadmap for Supply Chain Excellence

Hundreds of software solutions are available to fill supply chain technology gaps, but determining an effective investment strategy is a daunting challenge. This technology roadmap will lay out the types of supply chain solution sets available, from core essentials to leading-edge applications, and will outline a path to success.

**Also:**

- **3PL Vertical Specialists**
- **Achieving Continuous Improvement In the Supply Chain**
- **Feature Case Study**

**BONUS DISTRIBUTION:**

- *RFID Journal Live, May 1-3, Las Vegas, NV*
- *The Logistics & Supply Chain Forum, May 7-10, Norwegian Dawn*
- *Sapphire, May 17-19, Orlando, FL*
- *Distribution/Computer Expo, May 23-25, Chicago, IL*

**Departments**

1. Executive Interview
2. Transportation: Airfreight
3. FastForward: Ideas and Trends in SCM
4. Up Front—Industry News: Logistics, Technology, Process Manufacturing
5. Executive Education
6. Opinion

*Space Closing: March 10 • Material Closing: March 17*

## The Top 25 Global 3PLs: New Challengers Break Through

The ranks of global 3PLs continue to consolidate through mergers and acquisitions, but fast-growing challengers from China and elsewhere are making their presence known worldwide.

**Also:**

- **Product Information Management and Data Synchronization**
- **The Evolving Concept of Lean**
- **Retail Solutions**
- **Feature Case Study**

**BONUS DISTRIBUTION:**

- *Retail Systems/MICS Collaborative Commerce, May 21-24, Chicago, IL*
- *AMR Research's Supply Chain Conference 2006, May 31-June 2, Scottsdale, AZ*
- *LogiCon, June 4, Location TBD*
- *Interlog Summer, June 14-17, Location TBD*

**Departments**

1. Executive Interview
2. Transportation: Trucking
3. FastForward: Ideas and Trends in SCM
4. Up Front—Industry News: Logistics, Technology, Automotive/High-Tech/Electronics
5. Professional Services: Freight Bill Audit & Payment Services
6. Opinion

*Space Closing: April 14 • Material Closing: April 21*

## RFID—A Reality Check

Eighteen months after Wal-Mart first mandated RFID tags, is the technology living up to expectations? This reality check will take a candid look at what's working and what isn't, who's positioned to make RFID pay and who's merely paying.

**Also:**

- **Logistics Outsourcing: The Next Level**
- **Warehouse Productivity**
- **Feature Case Study**

**BONUS DISTRIBUTION:**

- *eyefortransport 3PL Summit, June, Chicago, IL*

**Departments**

1. Executive Interview
2. Transportation: Ocean Freight
3. FastForward: Ideas and Trends in SCM
4. Up Front—Industry News: Logistics, Technology, Retail/CPG/Food
5. Professional Services: International Trade Management Consultants
6. Opinion

*Space Closing: May 12 • Material Closing: May 19*

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## 100 Great Supply Chain Partners: Secrets to Success

Leading manufacturers and retailers offer testimonials and case histories highlighting SCM solutions providers that have helped make their supply chains successful.



### Also:

- **Value-Added Logistics Strategies**
- **Change Management: A Supply Chain Guide**

### BONUS DISTRIBUTION:

- *CSCMP Annual Conference, October 15-18, San Antonio, TX*

### Departments

1. Executive Interview
2. Transportation: Airfreight
3. FastForward: Ideas and Trends in SCM
4. Up Front—Industry News: Logistics, Technology, Process Manufacturing
5. Professional Services: Equipment Leasing Companies
6. Opinion

Space Closing: June 9 • Material Closing: June 16

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## Global Supply Chain Management

As more sourcing and manufacturing move offshore, lead times lengthen and tight delivery windows become more difficult to meet. Companies need new supply chain strategies to cope with these changes.

### Also:

- **Demand Planning**
- **Modal Optimization**
- **Feature Case Study**
- **Special Report: The Annual CSCMP Preview**

### BONUS DISTRIBUTION:

- *EPC Global, Sept. Dates and Location TBD*
- *RFID for Transportation and Logistics Providers, Sept. Dates and Location TBD*
- *eyefortransport Supply Chain Directions, Sept. Dates and Location TBD*
- *Frontline Solutions, Sept., Chicago, IL*

### Departments

1. Executive Interview
2. Transportation: Trucking
3. FastForward: Ideas and Trends in SCM
4. Up Front—Industry News: Logistics, Technology, Automotive/High-Tech/Electronics
5. Professional Services: Site Location Specialists
6. Opinion

Space Closing: July 14 • Material Closing: July 21

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## Dynamic 3PLs with Dynamite Growth

Burgeoning growth among companies of all sizes is energizing many mid-market 3PLs and creating the need for new logistics providers with unique capabilities and service offerings.

### Also:

- **Collaboration Toolbox**
- **Supply Chain Performance Management**
- **Feature Case Study**

### BONUS DISTRIBUTION:

- *CSCMP Annual Conference, Oct. 15-18, San Antonio, TX*

### Departments

1. Executive Interview
2. Transportation: Port/Airport
3. FastForward: Ideas and Trends in SCM
4. Up Front—Industry News: Logistics, Technology, Retail/CPG/Food
5. Executive Education
6. Opinion

Space Closing: Aug. 11 • Material Closing: Aug. 18

## Wireless Technology

The push toward a real-time enterprise demands that supply-chain data be collected and relayed at the point of transaction, whether in the warehouse, on the loading dock or at the customer's door. Wireless technologies are key to enabling this capability.

### Also:

- 3PLs in China
- Supply Chain Security
- Feature Case Study

### BONUS DISTRIBUTION:

- APICS, Oct 29-31, Orlando, FL
- NITL (Transcomp), November 11-15, Fort Lauderdale, FL

### Departments

1. Executive Interview
2. Transportation: Rail
3. FastForward: Ideas and Trends in SCM
4. Up Front—Industry News: Logistics, Technology, Process Manufacturing
5. Professional Services: Foreign Trade Zones
6. Opinion

Space Closing: Sept. 8 • Material Closing: Sept. 15

## Supply Chain Hot Spots

The world's leading companies are discovering new sites for distribution centers, logistics hubs and other supply chain facilities that provide strategic advantage.

### Also:

- Greening of the Supply Chain: Environmental Impact
- Supplier Relationship Management
- Feature Case Study

### BONUS DISTRIBUTION:

- Defense Logistics, December, Washington DC
- RFID Link 2006, December Dates and Location TBD

### Departments

1. Executive Interview
2. Transportation: Ocean Freight
3. FastForward: Ideas and Trends in SCM
4. Up Front—Industry News: Logistics, Technology, Automotive/High-Tech/Electronics
5. Professional Services: Systems Integration Consultants
6. Opinion

Space Closing: Oct. 13 • Material Closing: Oct. 20

## Supply Chain Management Innovators

The Council of Supply Chain Management Professionals and GL&SCS magazine recognize the year's most innovative supply chain achievements through a case study competition that demonstrates quantifiable and sustainable cost savings, revenue generation, and customer satisfaction.



### Also:

- Optimizing Fulfillment in a Global Network
- European Distribution

### Departments

1. Executive Interview
2. Transportation: Trucking
3. FastForward: Ideas and Trends in SCM
4. Up Front—Industry News: Logistics, Technology, Retail/CPG/Food
5. Professional Services: Transportation Lawyers
6. Opinion

Space Closing: Nov. 10 • Material Closing: Nov. 17