

GL&SCS North American

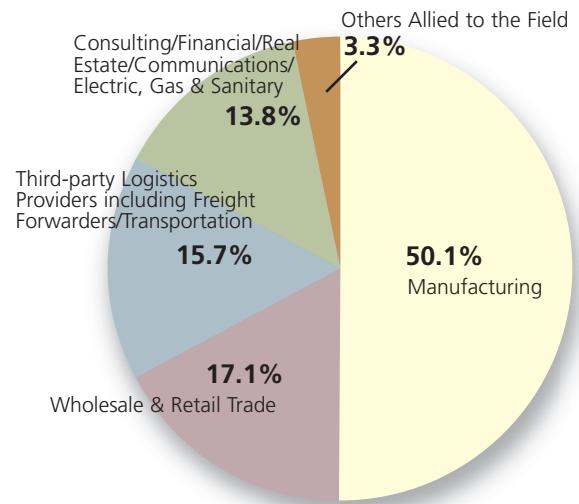
Circulation: 50,148*

Global Logistics & Supply Chain Strategies is today's premier publication for executives who contribute most to the implementation of supply chain systems, services, software and solutions for their organizations.

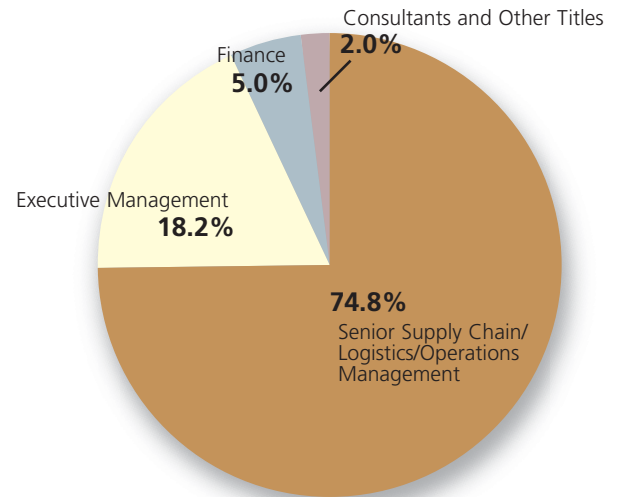
These highly sought after executives at the highest levels of supply chain management primarily include:

- | | |
|---------------------------------|---------------------------------|
| Executive VPs of Supply Chain | Corp. Directors of Logistics |
| Sr. VPs of Supply Chain | Corp. Logistics Managers |
| VPs of Supply Chain | Chief Operations Officers |
| Corporate Dirs. of Supply Chain | Exec. VPs of Operations |
| Directors of Supply Chain | Sr. VPs of Operations |
| Supply Chain Managers | VPs of Operations |
| Supply Chain Analysts | Sr. Directors of Operations |
| Supply Chain Supervisors | Directors of Operations |
| Supply Chain Consultants | Managers of Operations |
| Supply Chain Coordinators | VPs of Transportation |
| Supply Chain Project Leaders | Corporate Transport. Managers |
| Chief Logistics Officers | Chief Information Officers |
| Exec. VPs of Logistics | Managers of Information Systems |
| Sr. VPs of Logistics | VPs of Information Technology |
| Directors of Logistics | and other similar titles. |

Industry Breakdown*



Job Title Breakdown*



200,000 Projected Readers

(Based on a recent independent study conducted by the Wayman Group revealing 3.9 average readers/copy.)

* June 2006 BPA Statement
U.S. Circulation includes APO and territories
Total circulation is 50,148



GL&SCS Digital Edition: 76,000 Unique Visitors Worldwide**

In April 2005, *Global Logistics & Supply Chain Strategies* magazine launched its first digital edition, the online version of the April issue exactly as it appeared in print. For nearly two years GL&SCS has produced a digital edition for each issue. The digital editions are provided in a user-friendly format on SupplyChainBrain.com for executives who wish to research GL&SCS articles and information online. Executives conveniently turn pages, zoom in and out with ease, skip ahead to articles and advertisements through the use of our table of contents and even link to a wide range of web pages by way of hot links provided throughout the issue. Each issue has a long shelf life as executives regularly view back issues through our digital edition archives. An average 44% of daily visitors to the digital edition view back issues.**

In 2007, the digital editions of GL&SCS magazine are projected to register over 76,000 unique visitors from more than 135 countries.**

** GL&SCS digital edition is not BPA audited. 2007 projections are based on six months of publisher's statistics from March-August 2006

Digital Edition Geographic Breakdown**

(% of total unique visitors worldwide)

