

The Annual Supply Chain Management Resource Guide and Executive Yearbook

January Issue

This is the one asset that supply chain executives will look to *throughout the year.*

This invaluable issue, offering a wealth of industry information, from company profiles to expert analysis, is kept at hand throughout the year. Its four sections include:

The **Annual Resource Guide** of suppliers, solutions, systems and services. Full-page profiles of leading providers are fully indexed by name and type of service, and cross-referenced for easy access.

Calendar of Industry Events. A comprehensive guide to the coming year's conferences, trade shows, exhibitions, seminars and other important dates, with detailed information about each listing.

Educational Institutions and Programs. All the major schools and educational opportunities, for industry newcomers as well as veteran supply chain executives, can be found here.

Industry Review and Forecast. Top analysts and research organizations offer a perspective on recent developments, along with what to expect in the coming year.

